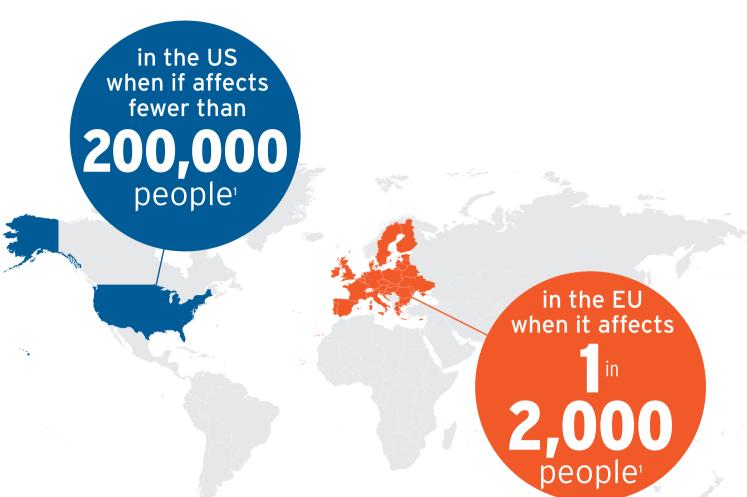
## Challenges in Rare Diseases

Treatment adherence doesn't discriminate by illness, and rare disease presents additional challenges to patients' ability to self-manage their condition.

A disease is defined as rare...



350,000,000

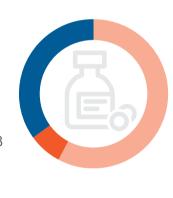
people globally are fighting rare diseases<sup>2</sup>





50% of those affected by rare diseases are children<sup>2</sup>

Reported rates of medication adherence range from **58-65%**<sup>3</sup>

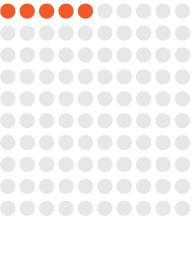


There are

6,000 to 7,000 rare diseases1

exist for less than 5% of rare diseases<sup>4</sup>

**Treatments** 





Only

**50%** of rare diseases

have a disease-specific foundation supporting or researching their rare disease<sup>2</sup>

patients are affected by one of about

of all rare disease

diseases<sup>2</sup>

Learn how health psychology frameworks provide us with tools to understand the unique characteristics of rare disease that impact treatment adherence. Visit www.atlantishealthcare.com

4. http://www.fromhopetocures.org/fighting-rare-diseases



<sup>1.</sup> https://nar.oxfordjournals.org/content/43/D1/D1071.full

<sup>2.</sup> https://globalgenes.org/rare-diseases-facts-statistics/ 3. V. Cooper, J. Clatworthy, Unique patient challenges and support solutions in rare disease.

Atlantis Healthcare, 2014.