

WORLD PASSENGER FESTIVAL

25 - 26 June 2024
Messe Wien Vienna, Austria

World Passenger Festival Success Stories

An Interview With



Mr. Alexandre Savard
Director of Business Development, Sales & Marketing

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#PassengerFest

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Why did you partner with World Passenger Festival and what were your objectives at the event?

The World Passenger Festival is one of the few events dedicating a large part of its agenda to Revenue Management and Commercial strategy themes, about which we also speak during sessions and panels. The event is a great platform to engage with stakeholders and showcase our solutions for Revenue Management, Competition Analysis and Demand Forecasting for Passenger Rail.

Who did you meet onsite that helped you achieve your business needs?

This event provides us with the opportunity to meet numerous operators in one convenient location and engage in strategic conversations. Additionally, it enables our team members to directly interact with various operators and better understand their challenges and goals. That greatly facilitates valuable in-person exchanges, which we missed during the pandemic.



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Why are events like World Passenger Festival critical for the industry?

Events like the World Passenger Festival are crucial for the rail industry as significant changes and advancements have been occurring in recent years. These include a growing emphasis on sustainable mobility, increased competition among operators, and a deeper understanding of customer behaviors. The World Passenger Festival provides a great platform to showcase the latest innovations in these areas and facilitates discussions and exchanges on these topics.

Would you recommend World Passenger Festival to your industry peers?

We would recommend the World Passenger Festival to any technology providers willing to operate activities in the rail industry in Europe.

What can we expect to see from ExPretio in 2024 and beyond?

You can expect to see a greater presence from ExPretio as a sponsor at the 2024 edition of the World Passenger Festival, with a larger booth showcasing our latest innovations and more on-site animation. Our experts will continue to contribute to the discussion agenda on Revenue Management topics throughout the sessions and panels.

Come meet us at booth #54 next June.



Join us in June!

The World Passenger Festival is an annual conference and exhibition.

We bring together 2,000+ transport leaders from around the world who are focused on the transformation of passenger transport and mobility.

We focus on customer experience, digital transformation, commercial strategy, ticketing & payments, marketing and distribution.

Want to find out more about becoming a sponsor and who is sponsoring World Passenger Festival this year? [Enquire Here](#)

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