

# WORLD PASSENGER FESTIVAL

25 - 26 June 2024  
Messe Wien Vienna, Austria

## World Passenger Festival Success Stories

### An Interview With



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#PassengerFest

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## Why did you partner with World Passenger Festival and what were your objectives at the event?

World Passenger Festival stands out in the industry for its unique focus on the Passenger and the challenges related to passenger services in rail and public transit. The show centers around discussions, presentations, product introductions, and solutions showcased, all aimed at addressing passenger needs and improving their experience. This is what originally attracted our interest, given PaxLife's ongoing efforts to innovate in the field of passenger information, infotainment and digital services onboard.



## Who did you meet onsite that helped you achieve your business needs?

In a matter of two days, we had the chance to establish connections with worldwide transport providers, transport authorities, and technology partners. We found these contacts to be all high-quality individuals from both the business and technology sides of the industry. Beyond initiating business leads, it has also provided valuable feedback on Paxlife's proposal for Unified Passenger Information, from the industry professionals themselves.

We'd also like to emphasize the conference sessions dedicated to the various aspects of the passenger experience. These sessions, which we found very informative, aim to update attendees on relevant topics in rail and public transport, while also enhancing the visibility of presenting companies, among the target audience interested in their areas of expertise.



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## Why are events like the World Passenger Festival critical for the industry?

For the fourth consecutive year, PaxLife Innovations is proud to partner with the World Passenger Festival. Over time, the conference has become a strategic convergence point, attracting high-quality professionals from the rail industry worldwide, including potential customers, established clients, collaborative partners, and suppliers. It provides a valuable gateway for newcomers seeking to deepen their understanding of the sector, engage with peers, and actively contribute, beyond their customary geographic region.

## What can we expect to see from PaxLife in 2024 and beyond?

PaxLife envisions a Unified Passenger Information where transport operators can easily, with one tool, manage globally real-time information and infotainment design and distribution to passengers through various, complex channels and devices. This includes vehicles, stations, digital information kiosks, bus stops, and smartphones.

Join PaxLife's team at booth #45 in June; we will have on-site demonstrations, tailored to customer use cases, showcasing the advantages of our approach. Also, on June 25th, 4 pm, on the Customer Experience track, we will present a comprehensive overview of our solution, providing an in-depth understanding of its benefits and capabilities



# Join us in June!

The World Passenger Festival is an annual conference and exhibition.

We bring together 2,000+ transport leaders from around the world who are focused on the transformation of passenger transport and mobility.

We focus on customer experience, digital transformation, commercial strategy, ticketing & payments, marketing and distribution.

Want to find out more about becoming a sponsor and who is sponsoring World Passenger Festival this year? [Enquire Here](#)

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