

WORLD PASSENGER FESTIVAL

25 - 26 June 2024
Messe Wien Vienna, Austria

World Passenger Festival Success Stories

An Interview With



WORLD PASSENGER FESTIVAL



Why did you partner with World Passenger Festival and what were your objectives at the event?

The initial goal of Sqills attending the World Passenger Festival was to gain some more exposure on the larger stage. To make sure that operators knew that this upstart startup was trying to do something that had not been done before. However, as Sqills grew, it has become our leading event where we make sure that we touch base with customers, colleagues and ensure that we stay on the radar of potential prospects.

Who did you meet onsite that helped you achieve your business needs?

The first-ever deal Sqills struck with a major operator was because of the World Passenger Operator. This has been a place to discuss with interested parties and get a possible seat at the table for more serious, in-depth discussions going forward.



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Why are events like World Passenger Festival critical for the industry?

They are a great way to ensure that we are able to get together, share some industry insights while also interacting with one another in an informal manner. Very much appreciated.

Would you recommend World Passenger Festival to your industry peers?

Absolutely, World Passenger Festival has become our cannot-miss event for the year.

What can we expect to see from Sqills in 2024 and beyond?

You can expect to see more of Sqills going forward. While our markets might be expanding, we are still going to be present at the World Passenger Festival and will feature our biggest booth to date this year. Very much looking forward to another edition.



Join us in June!

The World Passenger Festival is an annual conference and exhibition.

We bring together 2,000+ transport leaders from around the world who are focused on the transformation of passenger transport and mobility.

We focus on customer experience, digital transformation, commercial strategy, ticketing & payments, marketing and distribution.

Want to find out more about becoming a sponsor and who is sponsoring World Passenger Festival this year? [Enquire Here](#)

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