

seamless

■ EUROPE

10–11 September 2024
Munich Germany

THE FUTURE OF PAYMENTS AND FINTECH ACROSS EUROPE



Join the conversation
#SeamlessEU

www.seamless-expo.com/EU

simply 
MUNICH



Landeshauptstadt
München
Referat für Arbeit
und Wirtschaft



MESSE
MÜNCHEN

OUR STORY

24 years ago, the Seamless Series began as Cards & Payments and has served the global payments community ever since. As the industry and technology evolved, so did our name, Seamless, and we are proud to share with you our second ever European edition, taking place at the Messe Munich.

Home to over 550 registered payment institutions, Europe lies as the heart of the global payments revolution. The Seamless USP is that it brings together the issuing banks and credit cards, plus the acquiring retailer merchants, all under one roof. This ensures the broadest and deepest engagement from payment institutions, electronic money institutions, payment rails, payment processors, payment service providers and POS hardware and software.



KEY TOPICS FOR 2024

Seamless payment optimisation

Payment orchestration

Open banking and open payments

Monetising payments

Moving the whole of Europe to cashless

A2A and P2P payments

Embedded payments

Merchant payment services

Culture, inclusion and diversity in payments

Expense management and payroll

Smart routing, billing and settlement

Cross-border payments and remittances

BNPL, instalments, subscriptions and digital wallets

Loyalty and customer experience

Payment verification and onboarding

Payment identity, fraud and security

Cash flow, liquidity and working capital for businesses

AI, ML, data and analytics

Cryptocurrency payments and blockchain

Digital currencies and CBDCs

Payment solutions for gaming and gambling

Sustainability in payments

WHO ATTENDS SEAMLESS

Seamless attendees will come from across the entire payments landscape

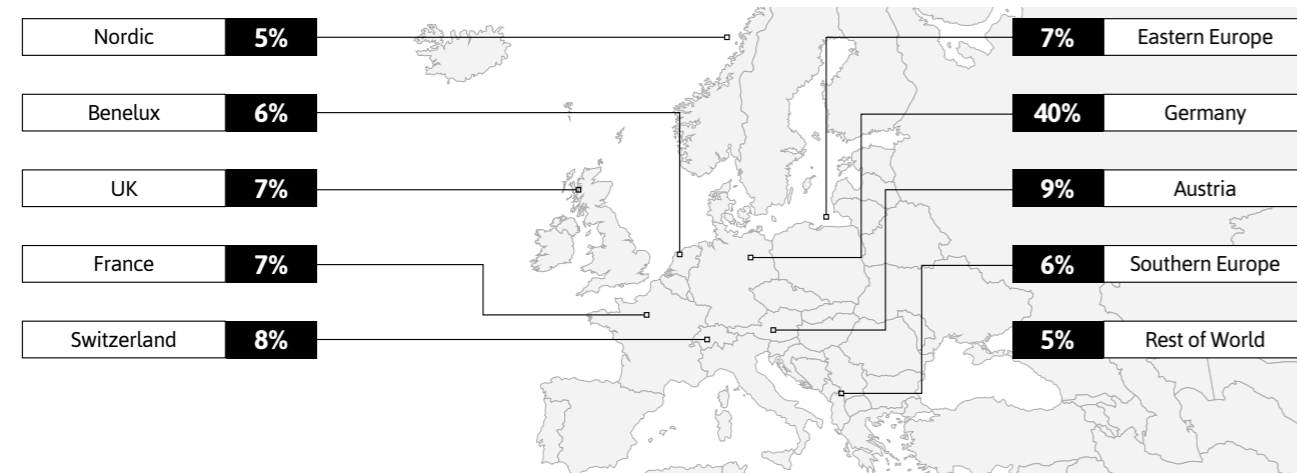
WHO ATTENDS THE CONFERENCE

By bringing the brightest minds together from across ecommerce, retail, payments and fintech. Seamless ignites new ideas and inspires the audience to think differently. You'll be stimulated by innovators, business leaders and entrepreneurs from across the globe.

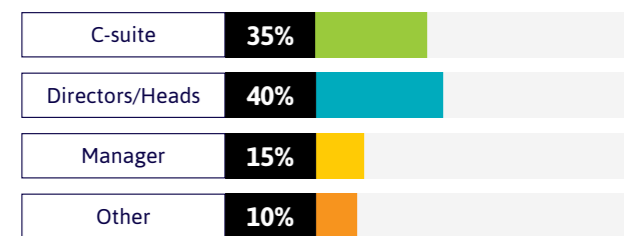
450+ Speakers

1,400+ Delegates

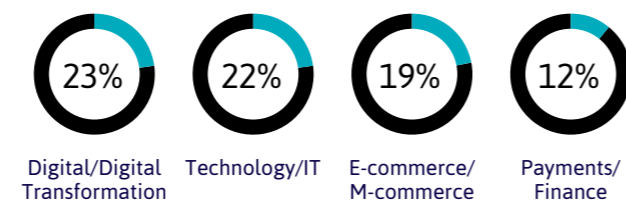
Region



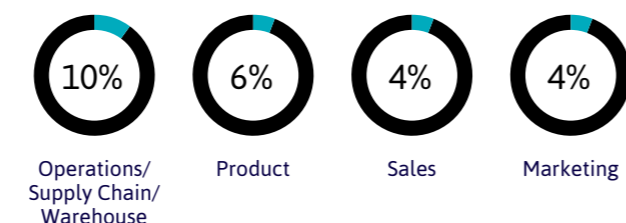
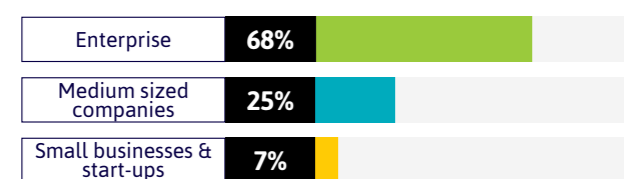
Seniority



Function



Size



To sponsor, exhibit, speak or attend contact: Ralph.Burgess@terrapinn.com

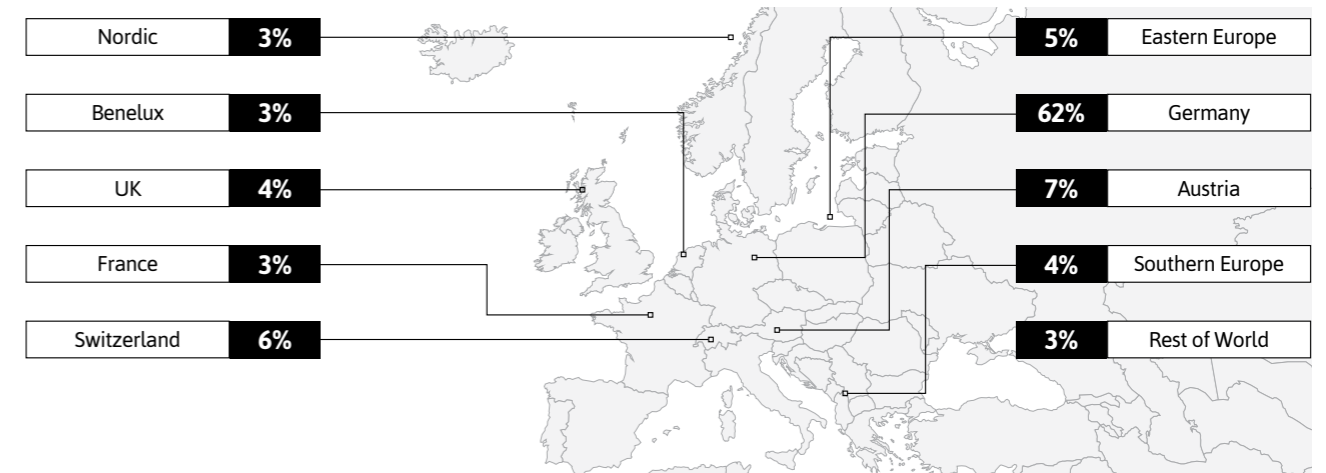
WHO ATTENDS THE EXHIBITION

The Seamless exhibition gives attendees free access to technical updates, emerging trends, and the chance to evaluate alternative solutions.

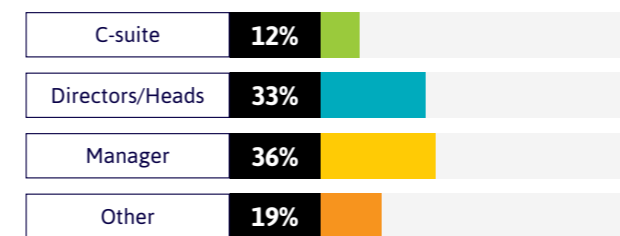
300+ Exhibitors

7,500+ Visitors

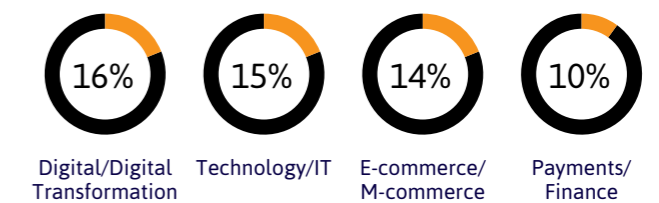
Region



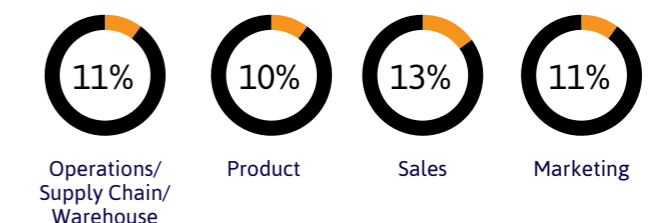
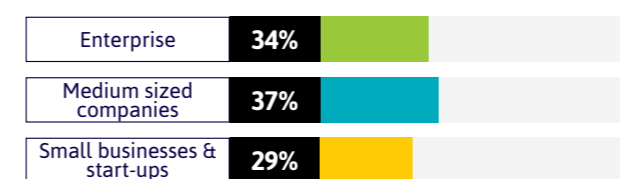
Seniority



Function



Size



To sponsor, exhibit, speak or attend contact: Ralph.Burgess@terrapinn.com

BUYERS THAT ATTEND



ATTENDEES FROM PAYMENTS COMPANIES

- Co-Founder/CTO
- Chief Executive Officer
- Business Innovation Manager
- Chief Technology Officer
- Head of E & Mobile Payment
- Banking and Expansion Lead - Europe
- Head of Risk and Payments
- COO, co-founder
- Marketing Director
- Co-founder
- Director Business Development
- Head of Commercial Strategy & Special Projects
- Senior Enterprise Sales Manager
- General Manager
- Director
- Director of Global Partnerships
- Head - Global Payment Partnerships
- Chief Architect
- Group Chief Executive Officer
- Head of Fintech
- Product Manager
- Senior Partner Management
- Senior Acquisition Manager
- Board Member, Head of Sales
- Business Development Manager
- Chief Technology Officer
- Partner
- VP Banking
- Global Expansion Manager
- International Sales Manager
- Product Group Manager
- Technical Product Manager
- Senior Payment Solutions Consultant
- Director, Consumer Payments Modernisation
- Europe Payment Business Line Director
- Europe Sales Director
- Director DACH
- Country Manager DACH
- Implementation Manager
- Partnerships
- Unified Commerce Strategy
- VP Sales
- Global Product Lead
- VP Global GTM Strategy
- Chief Executive Officer
- Geschäftsführer
- Chief Executive Officer
- CEO
- BaaS
- Director General
- Senior Product Manager

THE

Seamless Europe brings together payment institutions, electronic money institutions, PSPs, banks, lenders, paytechs, fintechs, and regulators to spark discussion and ignite innovation.

You will be stimulated by disrupters, business leaders and entrepreneurs from across the globe.

Leveraging our extensive relationships and experience in the field, we can ensure the ultimate experience to spark and inspire change. Underlined by networking, ideas, forums and cutting edge product profiling, we aim to push the boundaries of current market thinking.

We promise access to the right people at the right time in an environment that drives opportunity.

CONFERENCE

CONFERENCE AGENDA OVERVIEW DAY 1

KEYNOTES - PAYMENTS & BANKING

| PAYMENTS 1 | PAYMENTS 2 |
|--|----------------------------|
| MONETISING PAYMENTS | IDENTITY TECH FOR PAYMENTS |
| PAYMENT ORCHESTRATION & OPTIMISATION | ONBOARDING, EKYC & AML |
| MERCHANT PAYMENTS AND ACQUIRING SERVICES | TACKLING PAYMENT FRAUD |

CONFERENCE AGENDA OVERVIEW DAY 2

KEYNOTES - PAYMENTS & BANKING

| PAYMENTS 1 | PAYMENTS 2 |
|---|---|
| EXPENSE MANAGEMENT, PAYROLL, BILLING & SETTLEMENT | OPEN PAYMENTS, OPEN BANKING AND EMBEDDED PAYMENTS |
| CROSS-BORDER PAYMENTS & REMITTANCES | CRYPTO PAYMENTS, DIGITAL CURRENCIES & CBDCS |
| BNPL, INSTALMENTS, SUBSCRIPTIONS, WALLETS & LOYALTY | DIVERSITY, INCLUSION & SUSTAINABILITY |

TECH TITANS OF SEAMLESS

OVER THE YEARS, WE'VE SHOWCASED THE MOST INNOVATIVE THOUGHT-LEADERS IN PAYMENTS, BANKING AND FINTECH:



NIK STORONSKY
Founder & CEO
Revolut



JEAN-PAUL FEIDT
Lead Payment & Fraud Management
Douglas



MATHILDE JANFILS,
Banking And Expansion Lead - Europe
WISE



LUDOVIC HOURI
Co-Head for Payments and Commerce Solutions, EMEA
JP Morgan



PETER PÉNZEŠ
Head of Payment Services and Innovations Section
National Bank of Slovakia



DARIO BEFFA
DTC Payments & Credit Risk Lead
ON AG



BILL WINTERS
Group Chief Executive
Standard Chartered Bank



HELLA FUHRMANN
Country Manager DACH
Adyen



TAMAZ GEORGADZE
Chief Executive Officer and Co-Founder
Raisin



VIKTOR LYSYUK
Vice President, Global Head of Banking Infrastructure
TransferGo



BONO VAN NIJNTZEN
General Manager Payments
ASOS.com



MR. JOACHIM WUERMELING
Member of the Executive Board
Deutsche Bundesbank



ROMAN REGELMAN
Global Head of Securities Services and Digital
BNY Mellon



MARIUS LUNDING SMITH
Director Of Strategy And Growth
Finoa



MAXIMILIAN MAISCHEIN
Senior Expert In Digital Currencies
DZ Bank Ag



GERASIMOS PAPALEVENTIS
VP - Treasury
FIMBANK PLC

SPONSORSHIP PACKAGES

Premium sponsorship packages are for innovative companies serious about the payments, banking, fintech, identity, e-commerce and retail industries in the region. Sponsorship packages are tailored to meet your specific marketing goals. The grid below is a guide to what you can expect at each level.

| BENEFITS | EXHIBITOR | ASSOCIATE | SILVER | GOLD | PLATINUM | DIAMOND | TITLE |
|---|-------------------------------------|-----------|----------|--------------|----------|------------------|----------|
| Content and thought leadership benefits | | | | | | | |
| Keynote speaking slot | | | | | | (On application) | 1 |
| Conference speaking slot (Presentation / Interview) | | | | 1 (or panel) | 1 | 2 | 2 |
| Panel session speaker | | 1 | 1 | | 1 | 2 | 2 |
| Lead generation benefits | | | | | | | |
| 3 minutes 3 big ideas video content distribution | | | | 1 | 1 | 1 | 1 |
| Community content hub listing (content supplied by sponsor) | | | | 1 | 1 | 1 | 2 |
| Content distribution through a community event email | | | | 1 | 1 | 2 | 2 |
| Networking benefits | | | | | | | |
| Facilitated meetings (1-2-1 buyer program) | | | 3 | 6 | 10 | 10 | 20 |
| Full networking platform access | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Conference passes - Staff | 3 | 5 | 10 | 20 | 50 | 50 | 50 |
| Conference passes - Clients and partners | 3 | 5 | 30 | 50 | 100 | 100 | 100 |
| Branding and profiling benefits | | | | | | | |
| Sponsorship logo positioning (digital / onsite collateral) | | Associate | Silver | Gold | Platinum | Diamond | Title |
| Conference track sponsorship (limited to 3) | | | | | | 1 | 1 |
| Sponsor announcement upon signing | | | Yes | Yes | Yes | Yes | Yes |
| Featured sponsor - Event community social channels | | | | Yes | Yes | Yes | Yes |
| Featured sponsor - Included in a event community email | | | | Yes | Yes | Yes | Yes |
| Logo and profile listing - Event website | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| Event / Networking Platform | | | | | | | |
| Event platform exhibitor listing (logo and profile) | Yes | Yes | Yes | Yes | Yes | Yes | Priority |
| Event platform homepage advert | | | Half | Half | Full | Full | Full |
| Pop-up message during the event | | | | | 1 | 1 | 1 |
| Attendee details who interact with your exhibitor listing | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| On-demand tech demo presentation | \$500 | \$500 | Optional | Optional | Optional | Optional | Optional |
| Launch Pad presentation | Optional | Optional | Optional | Optional | Optional | Optional | Optional |
| Exhibition | | | | | | | |
| Stand space | 9 sqm + | 12 sqm | 24 sqm | 36 sqm | 48 sqm | 72 sqm | 96 sqm |
| Investment (Euros) | €600 Raw Space €800 Shell Scheme | €15,000 | €25,000 | €35,000 | €55,000 | €90,000 | €120,000 |

EXHIBITION PACKAGES

There are more than 350 exhibition stands available on the show floor.

There's a variety of sizes available, the earlier you reserve the better the position you'll secure.

Exhibitors also have the option to take a speaking slot in one of the on-floor seminars.

Learn more at <http://www.seamless-expo.com/EU>

EXHIBITION RATES START AT €600 PER SQM

| | |
|--------------|--------------------|
| Raw space | €600/sqm |
| Shell scheme | €800/sqm |
| Show-Ready | Pricing on request |

To discuss the show and reserve your space, contact Ralph Burgess at ralph.burgess@terrapinn.com



“WELL ORGANIZED AND EXECUTED WITH A GOOD MIX OF INDUSTRY EXPERTS”

GINGER PAYMENTS



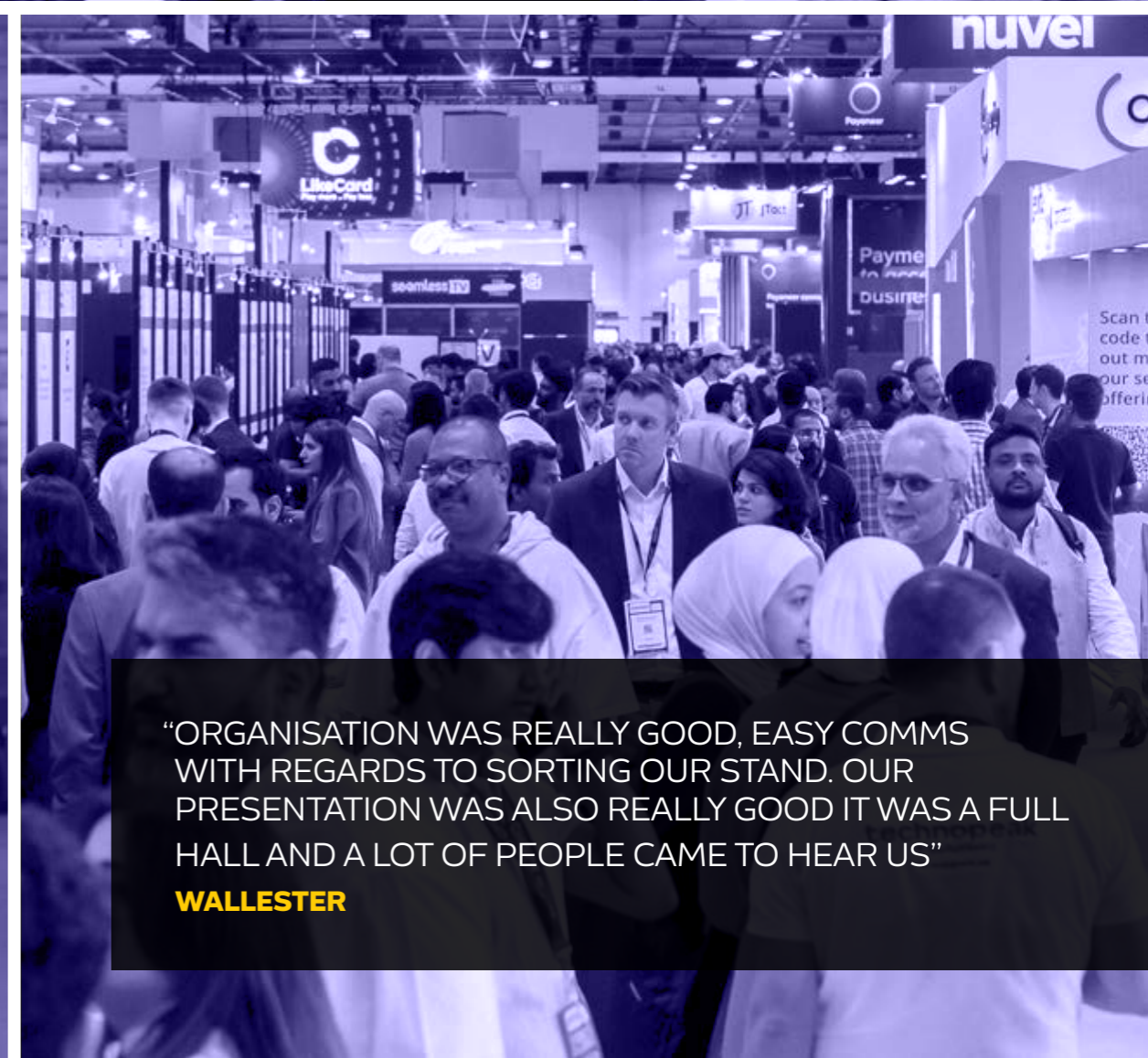
“GREAT SHOW, EXCELLENT CONVERSATIONS”

GOLDPAC



“EXCELLENT ATTENDEES, WE NEED TO BE HERE NEXT YEAR”

DECTA



“ORGANISATION WAS REALLY GOOD, EASY COMMS WITH REGARDS TO SORTING OUR STAND. OUR PRESENTATION WAS ALSO REALLY GOOD IT WAS A FULL HALL AND A LOT OF PEOPLE CAME TO HEAR US”

WALLESTER

NET

We understand that relationships matter more than ever, at the end of the day, the success of Seamless Europe will be determined by the number of quality contacts you make.

Guest Buyer Programme

Our networking team works year-round building important relationships with key buyers from across Europe. We have delegations of buyers with purchasing power of millions of dollars attending the show.

Visit: <https://www.terrapinn.com/seamless-guest>

Networking Lounge

Our Seamless Europe networking lounge is open to all premium event attendees to connect with other professionals. Manned by our dedicated networking team, one-on-one meeting spaces are provided, furthering opportunities to connect with and network with professionals.

Seamless Networking App

The Seamless networking app is available for download to all attendees. This powerful app brings the event to your mobile device and allows you to:

- See all our attendees and send out meeting requests
- Network and post discussions to our live thread
- View sponsors and exhibitors

WORKING

| COMPANY | JOB TITLE |
|------------------------------------|------------------------------------|
| JP Morgan | Vice President of Payments |
| Fazil Neobank | Chief Executive Officer |
| Deutsche Bundesbank | Member of the Executive Board |
| Bank for International Settlements | Senior Economist |
| Fintech Leader of the Year | Fintech Leader of the Year |
| BNP Paribas | Head of Fintech |
| Habib Bank Zurich | Chief Executive Officer |
| ACBA Ban | Head of Digital Banking Department |
| Addiko Bank | Senior Security Officer |
| FIMBank | Vice President of Treasury Malta |
| German Banking Association | Managing Director |
| Raiffeisen Digital Bank | Chief Executive Officer |

| COMPANY | JOB TITLE |
|-------------------------|--|
| Bank of Valletta | Head of Data Office |
| Bank of Georgia | Deputy Chief Digital Officer |
| DZ Bank | Senior Expert in Digital Currencies |
| Raiffeisen Digital Bank | Head of Strategy & Global Partnerships |
| Solaris | Head of Banking Operations Seizures & Insolvency |
| Solaris | Managing Director & General Representative |
| Younited SA | Head of Partnerships |
| European Commission | Expert European Innovation Council |
| Citi Bank | Chief Country Compliance Officer |
| Barclays Bank | Relationship Director of Non-Bank Financial Institutions |
| GLS Bank | Head of Department Retail Banking |
| Pliant | Vice President Commercial |

SPARK SOMETHING

TERRAPINN EVENTS INSPIRE AND TRANSFORM BUSINESS



We've been sparking ideas, innovations and relationships that transform business for over 30 years. Using our global footprint, we bring innovators, disruptors and change agents together: discussing and demonstrating the technology, strategies and personalities that are changing the way the world does business www.terrappinn.com

OUR WORLD-LEADING FINTECH, FINANCE, RETAIL AND E-COMMERCE EVENTS

seamless
■ MIDDLE EAST

seamless
■ AFRICA

seamless
■ ASIA

HOMEDELIVERY
USA

**BUY NOW
PAY LATER**
SUMMIT EUROPE

seamless
■ NORTH AFRICA

seamless
■ SAUDI ARABIA

seamless
■ AUSTRALIA

HOMEDELIVERY
EUROPE

**BUY NOW
PAY LATER**
SUMMIT ASIA PACIFIC

seamless
■ PHILIPPINES

seamless
■ EUROPE

IDENTITYWEEK
GLOBAL • TRUSTED • VISIONARY

GENERAL MANAGEMENT

Joseph Ridley

T +971 50 919 8851

E joseph.ridley@terrappinn.com

SPONSORSHIP & PARTNERSHIPS

Ralph Burgess

T +44 207 961 1543 M +44 7464 720 122

E ralph.burgess@terrappinn.com

CONFERENCE PRODUCTION

Micah Edwards

E micah.edwards@terrappinn.com

MARKETING OPPORTUNITIES

Jennifer Drury

E jennifer.drury@terrappinn.com

www.seamless-expo.com/EU