

43rd Annual Show

# ARAB **LAB** LIVE



The **LARGEST LAB SHOW** in the Middle East & Africa

Sponsorship & Additional Branding

23–25 September 2025  
Dubai World Trade Centre

[www.arablab.com](http://www.arablab.com)

Created by

SPARK SOMETHING  
**TERRAPINN** 



# ARAB LAB LIVE

The ARAB LAB LIVE Sponsorship & Additional Branding Prospectus is designed to enhance your brand exposure at the show.

Sponsorship opportunities can help to put your brand ahead of your competitors, creating a big statement at the largest lab show in the Middle East & Africa.

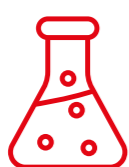
# 2025 CONFERENCE THEATRES

ArabLab Live will have three core conferences where buyers and end users will speak alongside suppliers, educating visitors on the technology and practices changing the landscape of lab research.

Whether your customer focus is pharmaceutical, chemical, environmental or multi-industry, sponsors have the opportunity to stand out as a thought leader by speaking on one or more of the following conferences.



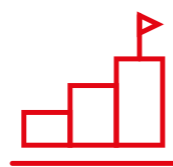
Arablab Keynote



Arabchem



Envirotech Middle East



Professional Development

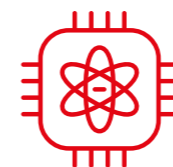


The Digital Lab

# THE DIGITAL LAB

The digital revolution is happening now and reaching all aspects of today's lab. Scientists, operators, and managers all face challenges to increase productivity and improve efficiency without escalating costs. New technologies are reshaping workflows and transforming labs every day. Join ARABLAB LIVE to stay ahead of the curve.

## CONFERENCE TOPICS TO SPEAK ON



### Digitization

helping accelerate the adoption of new technologies which can foster innovation and react to changes in the business environment



### AI

harnessing the power of improved machine learning and artificial intelligence technology to get the most insight from laboratory data



### Sustainability

recognizing that the sustainable lab is the lab of the future – what are the business drivers behind this shift and why does it matter?



### Connectivity

between devices, equipment and across business and locations



### Automation

of processes in the lab, removing human error and increasing the time scientist can dedicate to conducting science



### Collaboration

is key to a successful business, learn how to breakdown down silos between departments and disciplines



For sponsorship and additional branding opportunities contact Tom Hall  
thomas.hall@terrapinn.com



# ENVIROTECH MIDDLE EAST

Inspired by the regional focus on oil refining, petrochemicals and specialty chemical manufacturing we have created a special interest area on the 2025 show floor. ArabChem is focused on petrochemical analysis, chemical engineering technology and raw material testing, and will act as a catalyst for change in the global chemical industry.

Each industry now has a focus on meeting net zero obligations, and to ensure compliance for diverse sets of industry regulation. EnviroTech Middle East is the meeting point for environmental authorities, climate scientists and tech innovators to connect and discuss policy and drive change in the region.



Emerging Chemistry Technologies



Analytical Chemistry



Smart Manufacturing



Fuel Testing



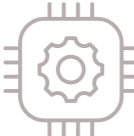
Pollution Control



Water Treatment



Process Automation



Digital Enabling Technologies



Lab Chemicals



Emission Reduction



Sustainable Technology



Waste Management



Landscape Trends



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# SPONSORSHIP PACKAGES

Premium sponsorship packages are for innovative companies serious about standing out in the market. Sponsorship packages are tailored to meet your specific marketing goals and are designed to elevate your company above your competitors.

	Title	Diamond	Platinum	Gold	Silver	Exhibitor
<b>CONTENT &amp; THOUGHT LEADERSHIP BENEFITS</b>						
Keynote speaking slot - ARABLAB Live / ArabChem / EnviroTech ME	1 (Day 1)	1 (Day 2)				
Conference speaking slot (presentation or interview)	2	1	1	1		
Panel discussion seat	1	1	1		1	
<b>NETWORKING BENEFITS</b>						
Facilitated meetings	20	15	10	6	0	
Access to networking app	VIP	VIP	VIP	√	√	√
Access to all networking functions	√	√	√	√	√	
<b>BRANDING &amp; PROFILING BENEFITS</b>						
Sponsorship tier positioning (digital & onsite)	Title	Diamond	Platinum	Gold	Silver	Exhibitor
Social media welcome announcement	1	1	1	1	1	
Logo & profile listing - website, digital material, event signage & event app	√	√	√	√	√	√
Social media posts - all content to be provided by sponsor	3	2	2	1	1	
<b>LEADS &amp; NETWORKING PLATFORM BENEFITS</b>						
Event platform premium package	√	√	√	√	√	\$280
*Lead scanner	√	√	√	√	√	
<b>THE EXHIBITION &amp; POST EVENT OPPORTUNITY</b>						
Minimum exhibition space required to book bolt-on sponsorship	72m <sup>2</sup>	48m <sup>2</sup>	36m <sup>2</sup>	24m <sup>2</sup>	18m <sup>2</sup>	12m <sup>2</sup>
Rotating banner adverts on event app home page	1	1	1			
<b>Pricing (*Excl. 5% VAT)</b>	\$100,000*	\$60,000*	\$30,000*	\$20,000*	\$15,000*	Shell \$620* Raw \$560

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# EXHIBITION PACKAGES

**RAW SPACE**

**\$560 PER SQM**

**SHELL SCHEME**

**\$620 PER SQM**

\*Exhibition packages are subject to service charges

Available stand sizes	
12sqm	15sqm
18sqm	24sqm
36sqm	42sqm
48sqm	54sqm
72sqm	174sqm



If you would like to secure your exhibition space for 2025, please **register your interest** here.

[www.terrapinn.com/exhibition/arablab-live/Exhibitor-Booking-Form.stm](http://www.terrapinn.com/exhibition/arablab-live/Exhibitor-Booking-Form.stm)

## UPGRADE YOUR PACKAGE

### Additional Speaking Opportunities

- Track presentation or interview
- Track panel seat
- Signing stage announcement
- Innovation Pitch (10 mins)

### Enhanced Networking Options

- 1-2-1 Meetings
- Private meeting room
- Premium networking lounge table

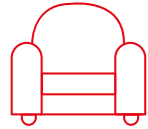
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# EXCLUSIVE BRAND ACTIVATIONS



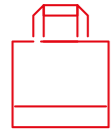
## Badge Sponsor **\$15k**

Logo placement on digital and physical badges used by every visitor



## Networking Lounge Sponsor **\$25k**

Associate your brand with a key component of the event and sponsor the on-floor networking lounge.



## Bag Sponsor **\$15k**

Visitors can collect information and goodies from exhibitors using your company-branded bags.



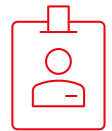
## Chill & Charge Sponsor **\$25k**

Relax and recharge in a dedicated area on the exhibition floor, surrounded by your company logo and signage.



## Registration Sponsor **\$20k**

Premium logo branding at the main entrance to the event, front and centre for all visitors to see.



## Lanyard Sponsor **\$20k**

Branding presence on the lanyards used by all visitors with a physical badge.



## WiFi Sponsor **\$30k**

Leverage your brand presence throughout the event by being the official Wi-Fi sponsor. This includes full screen advert and landing page.



## Start-up Village Sponsor **\$40k**

Associate your brand with innovation by being the exclusive partner to the start-up village.

# ELEVATE YOUR BRAND PRESENCE

Venue branding to showcase your company above the rest. There are 4 media types to consider:

## Signature **\$40k**

a restricted number of high impact sites allow you to become exclusively associated with an event

**Example:** IBIS Hotel Curved Branding

## Digital **\$20k**

innovative digital content that boosts your brand to a targeted audience

**Example:** Square Indoor LED Screen

## Strategic **\$5k**

Connecting key high traffic areas to create a powerful association with your brand

**Example:** Tower boxes, main concourse

## Performance **\$8k**

networked sites spread across the venue to allow excellent reach to a large audience

**Example:** Mega Digital Cube – Entrance

Contact us for Dubai World Trade Centre branding locations and further branding opportunities.



# NETWORKING

## NETWORKING APP

The AI-powered networking app is available for all attendees to download. This powerful app brings the event to your mobile device and allows you to:

- See all attendees and send out meeting requests
- Network and post discussions to our live thread
- View sponsors and exhibitors

## BUYER MATCHMAKING

Pre-arranged at the Networking Lounge, our buyer matchmaking, included in our bolt-on sponsorship packages, will significantly increase your chances of meeting the right type of buyer with our 1-2-1 matchmaking programme.

Utilize our premium matchmaking service by liaising with your Account Manager, who will set up qualified meetings with your senior team. Create a wish list, view the delegate registrations in advance, and let our team do the work for you!

Also available is a meeting table in the fully serviced networking lounge and the opportunity to upgrade to a private meeting room at the venue.

This service is available as part of our tailored sponsorship packages or as a bolt-on benefit to be purchased at your request.

# MEET 2,000+

## CEO / MANAGING DIRECTORS

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# DIGITAL ADVERTISING

With over 12,000 visitors and growing, there has never been a better opportunity for your company to reach the ARABLAB community so easily, at the touch of a button.

The app and website can be used to scour the floorplan, access the conference agenda, plan meetings and research products. Sponsors can take advantage of this by purchasing advertising space across our digital channels and ensuring your brand reaches all corners of the event.

## App Homepage Digital Banner \$10k

Logo advertising displayed on the homepage of the online platform and app

## Digital Product Showcase \$5k

Video displayed on the platform and app, up to 10 minutes, demonstrating your solution

## Featured Exhibitor \$3k

Elevate your brand by positioning your logo above the rest on the platform and app.

## Push notification \$2k

Notification sent to all visitors in-app to prompt immediate engagement

## Thank You Email Sponsor \$10k

Guaranteed to reach the whole ARABLAB community even once the event has concluded

## Social Media Page Sponsor \$10k

Enhance your online presence with your logo positioned on the event social pages, reaching an entire community and new visitors every day.





**EXHIBITION &  
GENERAL QUERIES:**

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