



EDUtech_ASIA

10TH

AWARDS

ENTRY GUIDE

WHY SHOULD YOU ENTER?

EDUtech Asia has been uniting educators and education leaders from across Asia for nine years, driving forward the transformation of education across the region. As we celebrate our tenth anniversary, we aim to honour institutions and individuals making significant contributions to educational advancement.

We present **ten** award categories acknowledging key initiatives in areas such as AI integration, sustainability, STEAM education, industry-academia collaboration and EdTech deployment. We invite educators and institutions to showcase their achievements and gain well-deserved recognition.

Whether you are a leader or educator in K-12 or higher education, the EDUtech Asia Awards offer the ideal platform to celebrate your institution's success. Winners will be recognised for each category and finalists must hold a valid conference pass to attend the awards ceremony which is scheduled during the EDUtech Asia 2025 Conference from 5-6 November 2025 in Singapore.

KEY TIMELINES

TAKE FROM TIMELINE IMAGE



NOMINATE

A

APRIL

Featuring 10 different categories, the EDUtech Asia Awards aims to celebrate the best in K-12 and higher education across Asia. Call for award nominees are open till **4 April 2025**.



SHORTLIST

B

MAY

The applications will be reviewed and **shortlisted finalists will be informed**.

Each finalist will be required to prepare a 30-second video to share more about their initiatives or projects.



ANNOUNCE

C

JULY - AUGUST

EDUtech Asia will announce the nominated finalists alongside our panel of esteemed judges.

Stay tuned for all the exciting news!



AWARDS

D

NOVEMBER

Following the evaluation by our panel of expert judges, the **winners will announced** at the end of the conference **on 6 November**.

Join us and celebrate the best in education

WHAT ARE THE JUDGES LOOKING FOR?

For all company award categories (excluding the Outstanding Educator Award), the judging panel will evaluate your business narrative, the initiatives undertaken in the specified category, and the measurable outcomes achieved.

ENTRY TIPS

- 1. Understand the category criteria:** Read the award category criteria thoroughly and ensure you fully understand the requirements before beginning your entry.
- 2. Tell a compelling story:** Structure your entry like a narrative with a beginning, middle and end. Emphasise the journey, challenges, initiatives and results to engage the judges.
- 3. Provide clear evidence:** Support your claims with data, case studies or testimonials. Ensure the evidence directly addresses the criteria and demonstrates measurable impact.
- 4. Organise information effectively:** Present your content in a logical flow, avoiding a disjointed list of facts. Use headings, bullet points and summaries for clarity.
- 5. Focus on quality over quantity:** Be concise yet thorough. Avoid overwhelming judges with excessive information and instead highlight the most relevant and impactful details.
- 6. Seek peer feedback:** Share your draft with colleagues for constructive feedback. They can help identify gaps or suggest improvements to strengthen the entry.
- 7. Review for confidentiality:** If any information is sensitive, make sure not to include them in sections such as “Shortlisted feature” so that it will not be disclosed in public summaries or promotional materials.

ENTRY PROCESS



READ

Read the Entry Guide & FAQs. Check the entry requirements for each category

1



PREPARE

Collect the necessary information to put together a preliminary draft

2



CHECK

Have a peer review your entry to ensure you have included all the relevant information

3



SUBMIT

Submit your entry!
Good Luck!

4

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QUESTIONS?

Awards Enquiries:

For any questions regarding the entry process, please contact Samantha Nelson at Samantha.Nelson@terrapinn.com.

Award Sponsorship Opportunities are available:

- Title Partner
- Category Partners

Download the [Partnership Information pack](#) or email Sophia Ku at Sophia.Ku@terrapinn.com for more information